

Bay Park Data Solutions Nonprofits

Small Business (SB)
Woman Owned Small Business (WOSB)

Who we are:

Bay Park Data Solutions is a small business based in San Diego, CA which is comprised of a team of professionals with decades of experience using Esri's geographic mapping visualization platform (GIS) and the desire to use their knowledge to help the world be a better place.

Specialties:



ArcGIS Marketplace
Provider



ArcGIS Online
Specialty



Release Ready
Specialty

Our Story:

Bay Park DS is a company harnessing the power of spatial analytics and data integration to help nonprofit organizations visualize solutions and provide actionable insights to their fundraising, donor retention, marketing and development outcomes.

Our Vision:

To empower nonprofits by providing services that generate comprehensive and geographically targeted insights to help them better communicate their value to their donors and stakeholders and ultimately create a better world.

Custom Mobile Surveys



Dashboards to visualize impact

Success Stories:

- Developed mobile survey to help Water4Life Global increase Monitoring and Evaluation (M&E) efforts in Guatemala to demonstrate impact and outcomes and improve transparency.
- Developed a native mobile application for network members of global nonprofit to help them access Lesson Plans and share their individual success stories with other members.
- Developed a process to integrate data between Google Sheets, ArcGIS, & Classy.
- Developed a process to automate quality control of data and send email acknowledgements.



Martha Rodgers, MBA, GISP
CEO



Tom Hasselbeck
CIO

